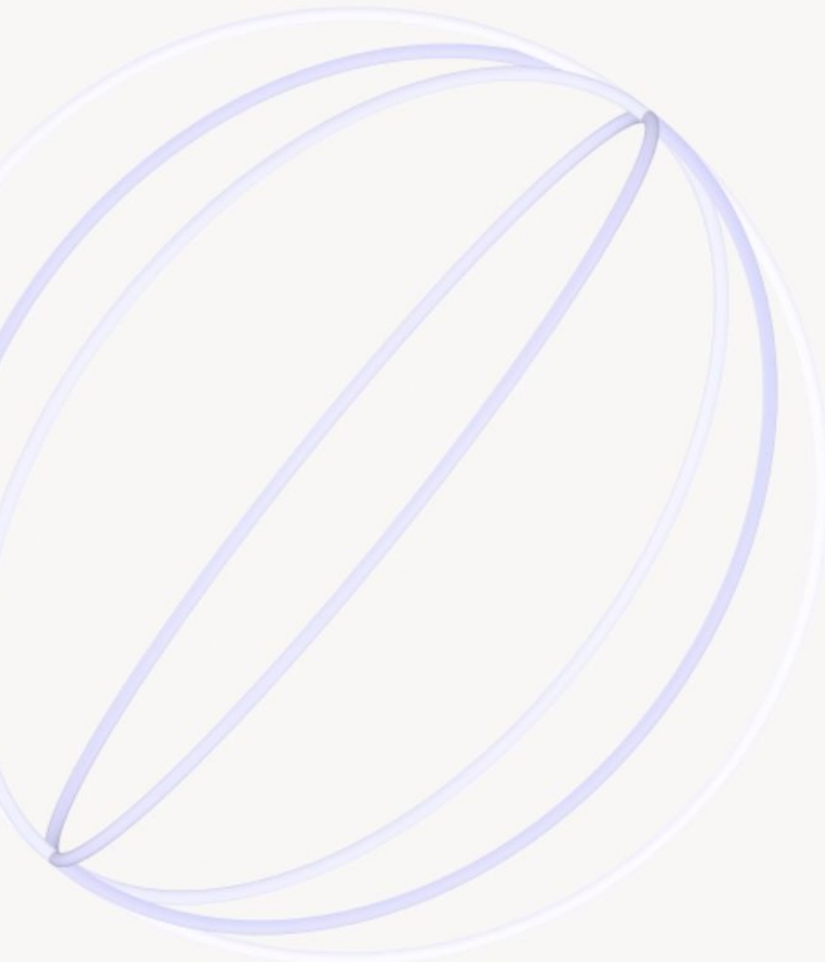


Future of Software Engineering

SEVENDOS GROUP

05.11.2025



Agenda

- | | |
|-------------|--|
| 9:00 | Opening words - Sevendos Group CEO, Jonne Heikkinen |
| | From tools to transformation: scaling AI with Ambition |
| 9:40-9:50 | Break |
| | Panel discussion: How does AI accelerate Software Development and change team workflows? |
| 10:30-11:00 | Mingling & closing |

Hi there!

Jonne Heikkinen

- Group CEO @ Sevendos
- ex-Managing Director, Thoughtworks Nordics
- ex-Managing Partner, co-founder at Fourkind
- M.Sc. Computer Science
- 100+ AI engagements



The background of the entire slide is a dense, textured pattern of dark teal roses. The roses are in various stages of bloom, creating a complex, layered visual effect. The lighting is soft, highlighting the petals and creating subtle gradients of green and blue.

FOURKIND

The world is changing too slowly

12th of October, 2018

INCEPTION FUND

Change will never be *this slow again*.

Backing New Nordic technical brilliance at the earliest stages.

Manifesto.

Change will never be this slow again

Law of accelerating returns

Every major technology follows a wave: a slow start, explosive growth, and a plateau. But the distance between those waves keeps shrinking.

The world is changing too slowly

One of the strongest value propositions for GenAI can be found around software engineering



CURSOR

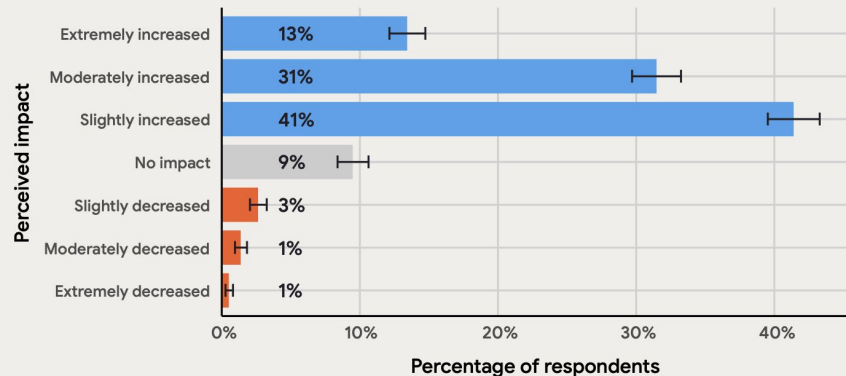


poolside

The results are positive and constantly improving

Perceived impact on individual productivity

Respondents' assessment of how AI affects their productivity

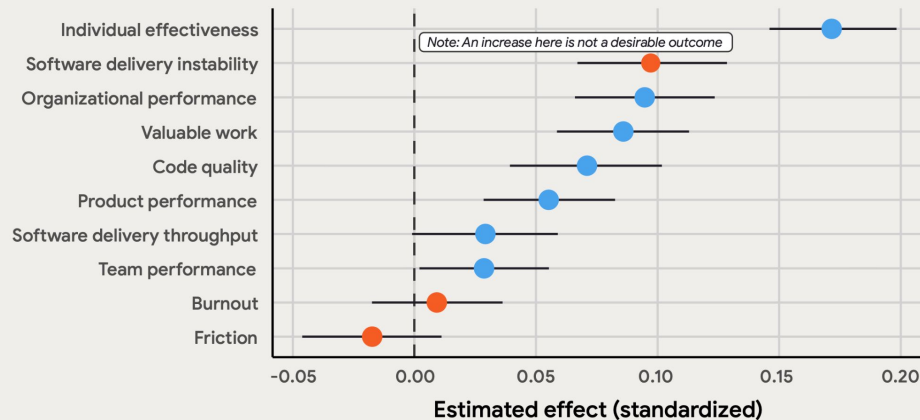


Error bars show the 89% credible interval.

Figure 24: Perceived impact on individual productivity

The landscape of AI's impact

Estimated effect of AI adoption on key outcomes, with 89% credible intervals



For outcomes in orange, such as Burnout, a negative effect is desirable.

Figure 28: The landscape of AI's impact

We tend to overestimate the effect of a technology in the short run and underestimate the effect in the long run

Electricity

Computers

Internet

“We’ll take the productivity gains as cost–savings”
– anyone under a severe cost cutting pressure

Long-term advantage. Which one would you bet your money on?

1

One who takes the gained benefits as cost savings.

2

One who uses the gained productivity benefits and invests in running even faster as the tech is constantly advancing and getting better.

It is a new era in software engineering.
No area is left untouched.

We aim to address that by redefining how software is imagined, built, delivered and utilized in Europe. Shaped together by deeply specialized companies built for the future.

Run cheaper, change faster, innovate better

EFFICIENCY & RELIABILITY

Run

PRODUCTIVITY & TRANSFORMATION

Change

NEW CAPABILITIES & GROWTH

Innovate

OUR VALUE PROPOSITION

25-40%

lower run cost through
outsourcing, high-quality
nearshore talent and FinOps

30-50%

productivity uplift through quality
team delivery, agentic software
engineering and value-based
engagement models

30%

faster time-to-market in building
AI-native/embedded digital
products and services for
customers and internal users

Sevendos, in figures

100%

of key clients have grown for
the last 12 months

3 *countries*

Finland, Germany,
Spain + nearshore
partnerships

68

Net Promoter Score
(NPS)

500+

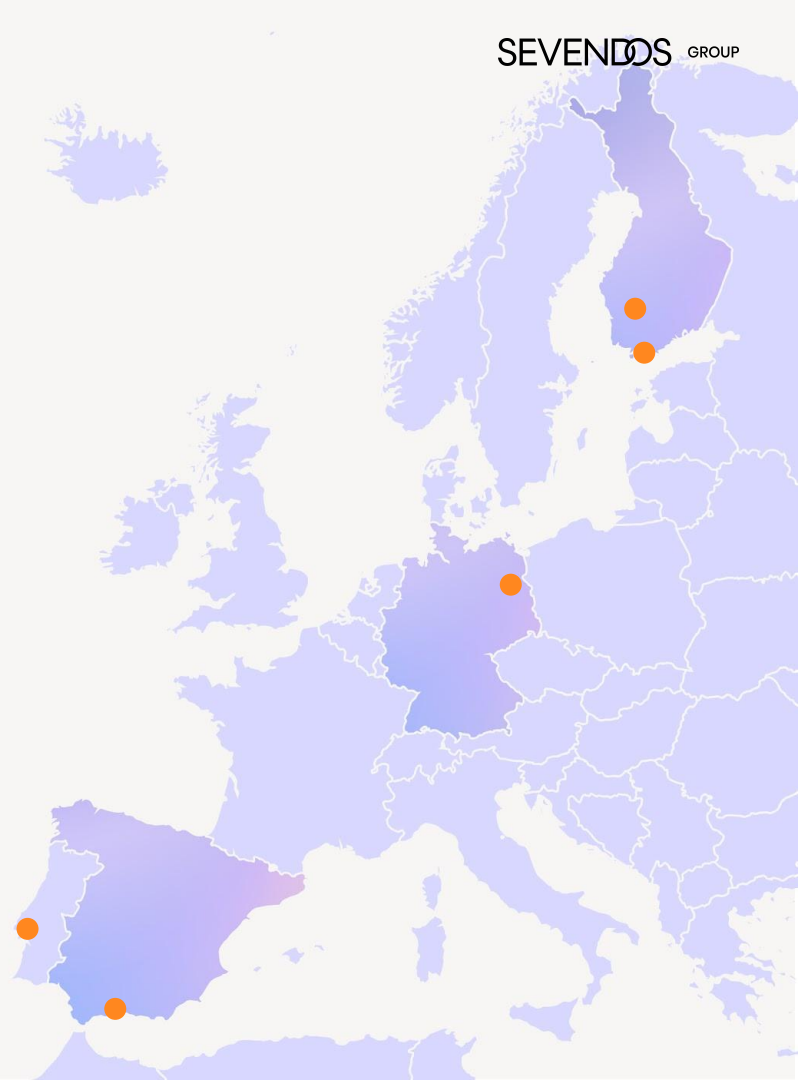
FTEs supporting
our clients succeed

3000+

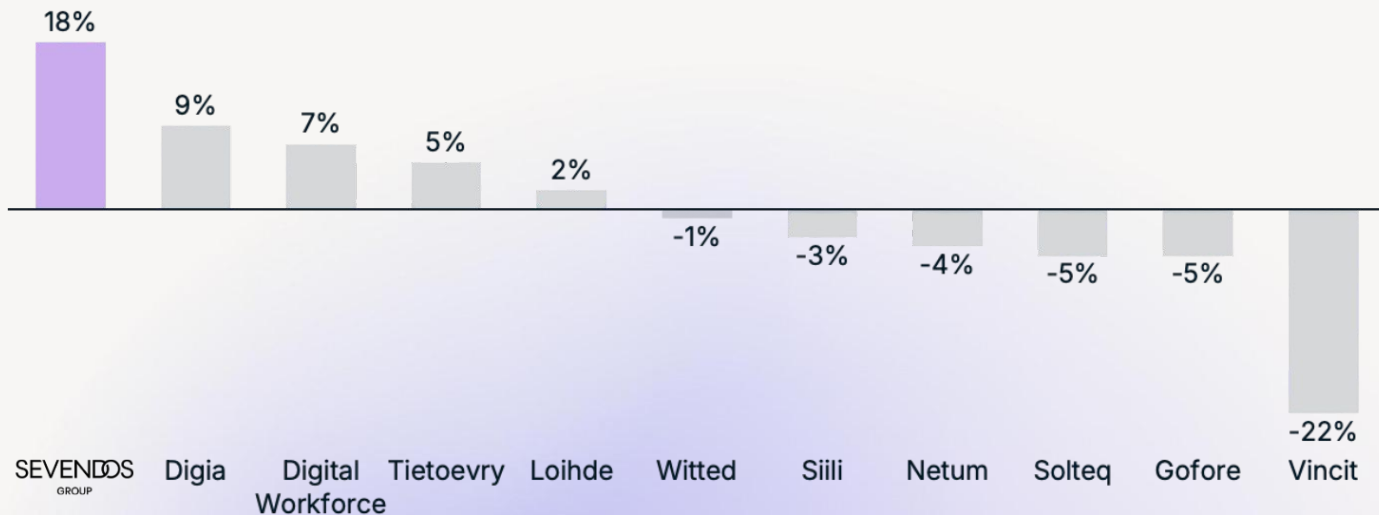
freelancers in our direct
network for scale

78M€

annual revenue
(2025E)



Q2'25: Rule of 20 by Inderes. Organic growth—% + profitability (EBITA—%).



Specialist magic

Your one-stop shop for enterprise-grade digital services and consulting. Our specialized companies, each a master in its domain, are working in harmony – or shining independently when needed. All of this is accessible through a single point of contact, ensuring an exceptional customer experience.

SEVENDOS
GROUP

✦ ambition

Engineering
Solutions

 polar
squad

Platform
Engineering

W U N
D E R
D O G

Software Team
Acceleration



HIDDEN TRAIL

Digital
Quality

orangit

Software
Lifecycle



The
DefSec
Agency

Defence tech

CORE

Design

FINITEC

Freelance
Experts



AI ROOTS

Data & AI

cyberdo

Cybersecurity

GET | SILVER

Legacy
Systems



AIM HIGHER WITH YOUR
SOFTWARE ENGINEERING





Speakers today



Juha Lanki
CEO &
Co-founder



Mauno Ahlgren
Business Lead &
Co-founder



Laura Kemppe
Lead
Consultant



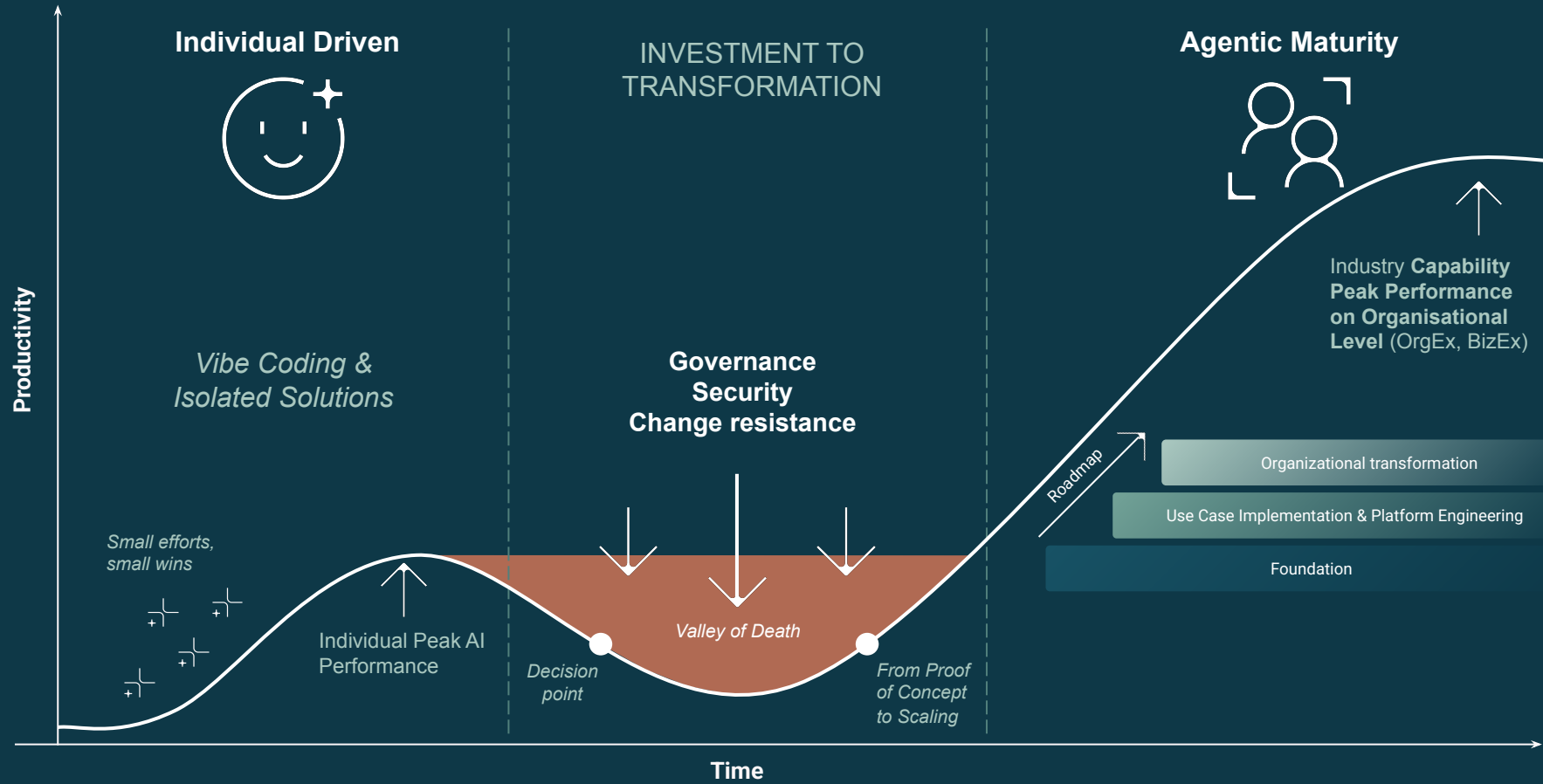
Kalle Mäkelä
Tech Lead &
Co-founder

THE WORLD OF SOFTWARE ENGINEERING IS CHANGING

Software is becoming a
commodity, what happens next
will be an opportunity of a lifetime

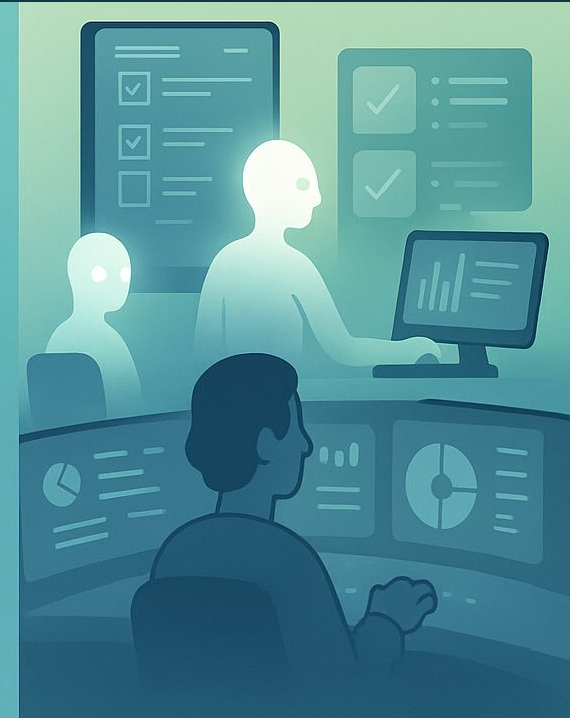
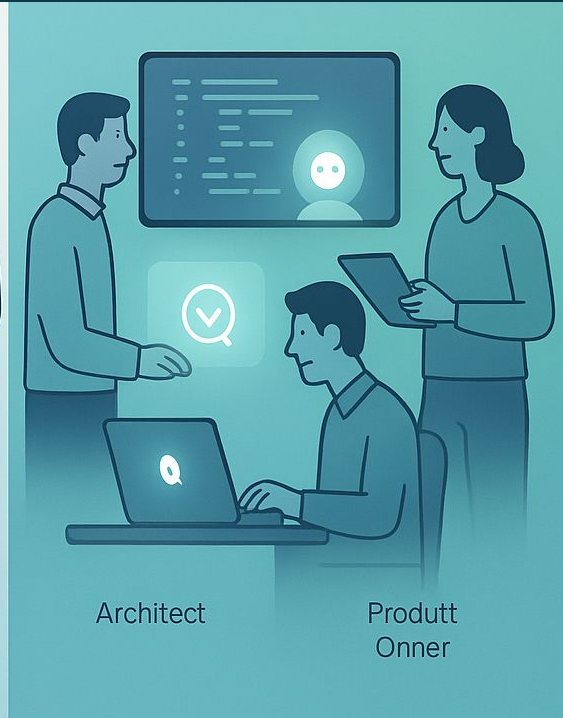


AI TRANSFORMATION CURVE

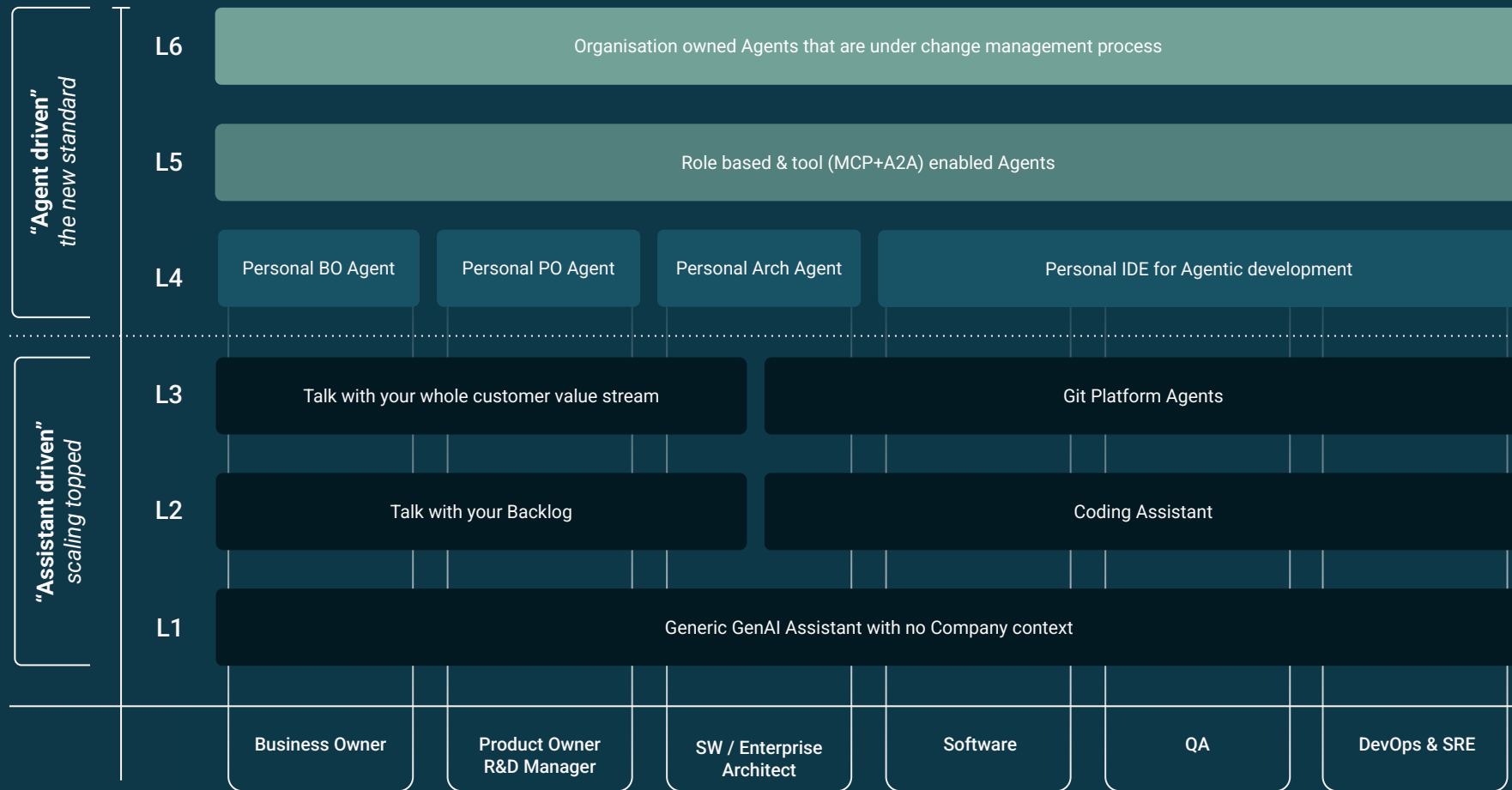


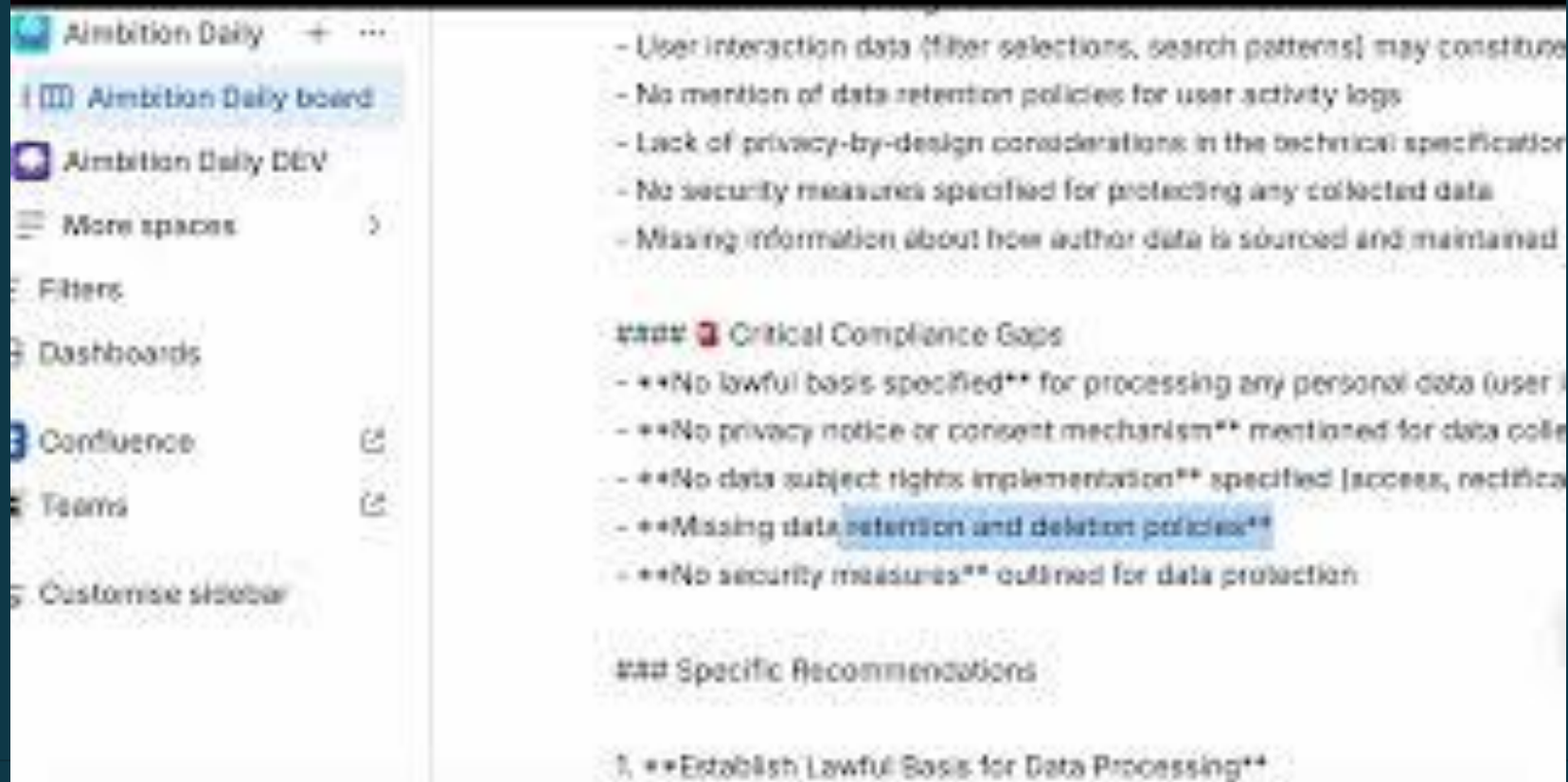
WHICH ORGANIZATION ARE YOU?

5.11.2025



GEN AI ADOPTION LEVELS FOR ENGINEERING





The screenshot shows a Confluence page titled "Ambition Daily". The left sidebar contains the following navigation items:

- Ambition Daily + ...
- Ambition Daily board
- Ambition Daily DEV
- More spaces >
- Filters
- Dashboards
- Confluence
- Teams
- Customise sidebar

The main content area displays a list of findings:

- User interaction data (filter selections, search patterns) may constitute
- No mention of data retention policies for user activity logs
- Lack of privacy-by-design considerations in the technical specification
- No security measures specified for protecting any collected data
- Missing information about how author data is sourced and maintained

Below the list, there is a section titled "Critical Compliance Gaps" with the following findings:

- **No lawful basis specified** for processing any personal data (user i
- **No privacy notice or consent mechanism** mentioned for data colle
- **No data subject rights implementation** specified [access, rectifica
- **Missing data retention and deletion policies**
- **No security measures** outlined for data protection

Following this, there is a section titled "Specific Recommendations" with the following recommendation:

1. **Establish Lawful Basis for Data Processing**

THANK YOU, COULD WE HELP YOU WITH THE START

We help enterprises adopt and scale AI in software development with context-driven, safe, and future-proof solutions. Unlike generic tool vendors, we combine strategy with hands-on delivery to turn software complexity into progress that endures.



TRAININGS

AI Training for Leadership & Management Teams

GenAI Innovation Workshop training for Engineering organizations

Developer Coding Assistant Trainings for Developers



STRATEGIC & ORGANIZATION LEVEL

AI Strategy

AI Advisory services

Value Stream Mapping, AI Roadmap

AI Assessment



TRANSFORMATION ENABLERS

AI Lead & AI Architecture Services / Resources

IT architecture design and implementation

SW Agent Orchestration & Observability

AI Agentic Platform



AI AGENTS

AI Agent Design and Implementation

Example Agents:

- Requirement / Product Owner Agent
- Agents for Compliance & Security
- AI Assisted Test Automation



MODERNIZATION & REFACTORING

Foundation & Readiness Assessment

Infrastructure and Cloud Migration

Legacy Refactoring (Incremental & Low-Risk Modernization)

Technical Debt Reduction

Automation and Quality Enablement for Modernization

THANK YOU

GET IN TOUCH!

A company focusing on utilising AI in software engineering.

Founded by people with years of experiences driving customers towards the future of software engineering.

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Time for a little break and
stretching your legs.

Panel discussion: How does AI accelerate Software Development and change team workflows?

Thank you for attending!